



**September
28-30, 2018**

visit www.worldbeefexpo.com
for more info

**SHOWCASE SALE
Multi-Breed and Club Calf
Saturday, September 29th
at 2:30 P.M.**

**Wisconsin State Fair Park
West Allis, Wisconsin**

PUREBRED BREEDERS AND CLUB CALF CONSIGNORS,

Consign your Best to the upcoming 26th annual World Beef Expo/Showcase Sale. The Showcase Sale enables breeders the marketing opportunity to promote their breeding programs, genetics and show cattle prospects to one of the largest crowds of Jr. Exhibitors and Breeders in the Midwest.

Early bird consignments will be featured in pre-sale promotion thru media ads and websites – www.worldbeefexpo.com or www.larrymartinlivestock.com. We will need info emailed with a professional picture of your featured lot.

The 2018 WBE Showcase Sale will be held in the Coliseum after Breed Shows have been completed. Sale cattle are displayed in south show ring for buyer inspection.

Consignment forms are available on-line at www.worldbeefexpo.com or www.larrymartinlivestock.com. All consignments must pay a \$100 catalog fee, which is credited towards a 14% sale commission which includes Sale Catalog, Advertising, Auctioneer, Ring Staff, Sale Consulting Purchases, WBE Sponsorship, On-line Services and LMCS Sale Mgt. Services.

World Beef Expo offers a tremendous exposure to Multi-Breed Cattle Breeders and Jr. Exhibitors. If interested in consigning please contact Larry Martin today at 217-433-0242 or Greg Miller at 608-778-8785 to arrange a herd visit or help select your sale lot.

Catalog / Entry Forms Due in our office by August 23rd.

Larry Martin
Larry Martin Cattle Sales
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Clinton, IL 61727
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Greg Miller - Consultant & entries 608-778-8785

